

2022 Conference Custom Sponsorship

August 5 - 7 | Philadelphia, PA

| Keynote Sponsor \$7,500 SOLD | Recognition as the Keynote Sponsor in all materials (see below for full list*) Complimentary exhibit booth (including 2 attendees) and an additional 4 attendees*** The opportunity for a 2-3 minute presentation to attendees and introduction of the Keynote Speaker Sponsored content in 2 mutually agreed upon newsletters in 2022 Opportunity to contribute an item to the door prize and/or the swag bag 4 dedicated social media posts acknowledging sponsorship Category exclusivity |
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| Social Event Co-Sponsor or Sponsor \$5,000 - \$6,000 | Complimentary exhibit booth (including 2 attendees) and an additional 3 attendees For \$5,000: co-sponsor a social event Includes 3 complimentary registrations for the social event For \$6,000: category exclusivity as sole sponsor Includes 5 complimentary registrations for the social event 3 dedicated social media posts acknowledging sponsorship Opportunity to say a welcome at the beginning of the event Opportunity to contribute an item to the door prize and/or the swag bag |
| Swag Bag Sponsor \$5,000** (1 available) | Recognition as Swag Bag Sponsor in all materials (see below for full list*) Complimentary exhibit booth (including 2 attendees) and an additional 3 attendees*** Sponsored content in 1 mutually agreed upon newsletter in 2022 2 dedicated social media posts acknowledging sponsorship Category exclusivity Opportunity to include your logo with the AVTE logo on all swag bags |
| AVTE Apparel Sponsor \$5,000** | Recognition as AVTE Apparel Sponsor in all materials (see below for full list*) Complimentary exhibit booth (including 2 attendees) and an additional 3 attendees*** Sponsored content in 1 mutually agreed upon newsletter in 2022 2 dedicated social media posts acknowledging sponsorship Category exclusivity Opportunity to include your logo with the AVTE logo on the apparel |
| Lunch Sponsor \$5,000 SOLD | Recognition as the Lunch Sponsor in all materials (see below for full list*) Complimentary exhibit booth (including 2 attendees) and an additional 2 attendees*** Opportunity to contribute an item to the door prize and/or the swag bag Category exclusivity Opportunity to speak at the luncheon |

| Program Directors Breakfast Sponsor \$2,500 SOLD | Recognition as Program Directors Breakfast Sponsor in all materials (see below for full list*) Complimentary exhibit booth (including 2 attendees) and an additional 1 attendee*** Opportunity to contribute an item to the door prize and/or the swag bag Category exclusivity Opportunity to say a welcome at the beginning of the Breakfast |
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| Breakout Session Sponsor \$1,750 - \$2,000 (limited quantity available) | Recognition as a Breakout Session Sponsor in all materials (see below for full list*) For \$1,750: sponsor one breakout session during the conference Includes 2 complimentary attendees*** For \$2,000: sponsor two breakout sessions during the conference Includes 3 complimentary attendees*** Opportunity to introduce the speaker and moderate the session(s) Opportunity to contribute an item to the door prize and/or the swag bag |
| Award Sponsor \$1,500 (2 available) | Recognition in all materials (see below for full list*) as the sponsor for one the following awards: Program of the Year - SOLD Teaching Excellence - SOLD Clinical Externship Excellence - SOLD Program Director of the Year Margi Sirois Veterinary Technician Educator of the Year Opportunity to say an introduction while presenting the award Opportunity to contribute an item to the door prize and/or the swag bag The AVTE will make a contribution to the winner's philanthropy of choice on behalf of the sponsor |
| Swag Sponsor \$500 | Recognition as a Swag Sponsor in all materials (see below for full list*) Includes 1 complimentary attendee*** Sponsor is responsible for providing items for inclusion in the swag bag Opportunity to provide an item for the door prize give away |

*All sponsorships include recognition in printed brochure (based on time of commitment and printing deadlines) and in onsite distributions to approximately 350 attendees at the Annual Conference, logo on respective signage throughout the event, logo with link on the AVTE website, and recognition in email blasts and social media specifically related to the program.

**Not including the cost of the item, which sponsors are responsible for providing; All designs must be approved by the AVTE.

Additional customized sponsorship packages are available.

For more information, please contact Associate Executive Director Jessica Campbell at 888-859-8832 or jcampbell@AVTE.net.

^{***}Complimentary registration excludes additional fees for any social events.