

OVERCOMING ROADBLOCKS

Transitioning to an Online
Competency Tracking
Platform

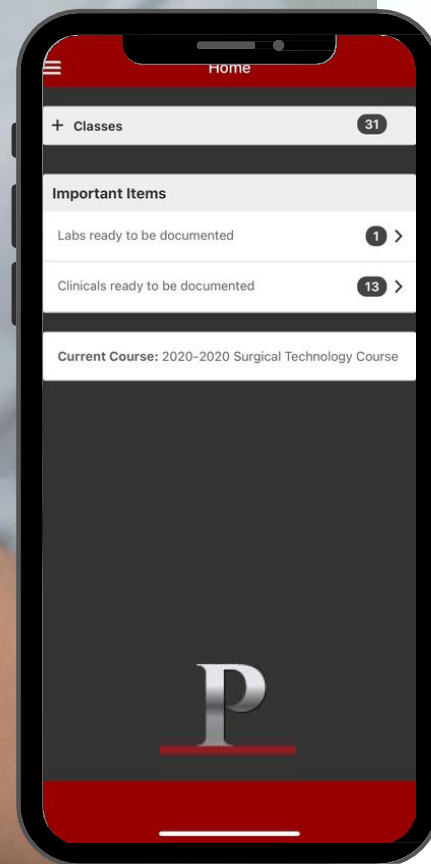
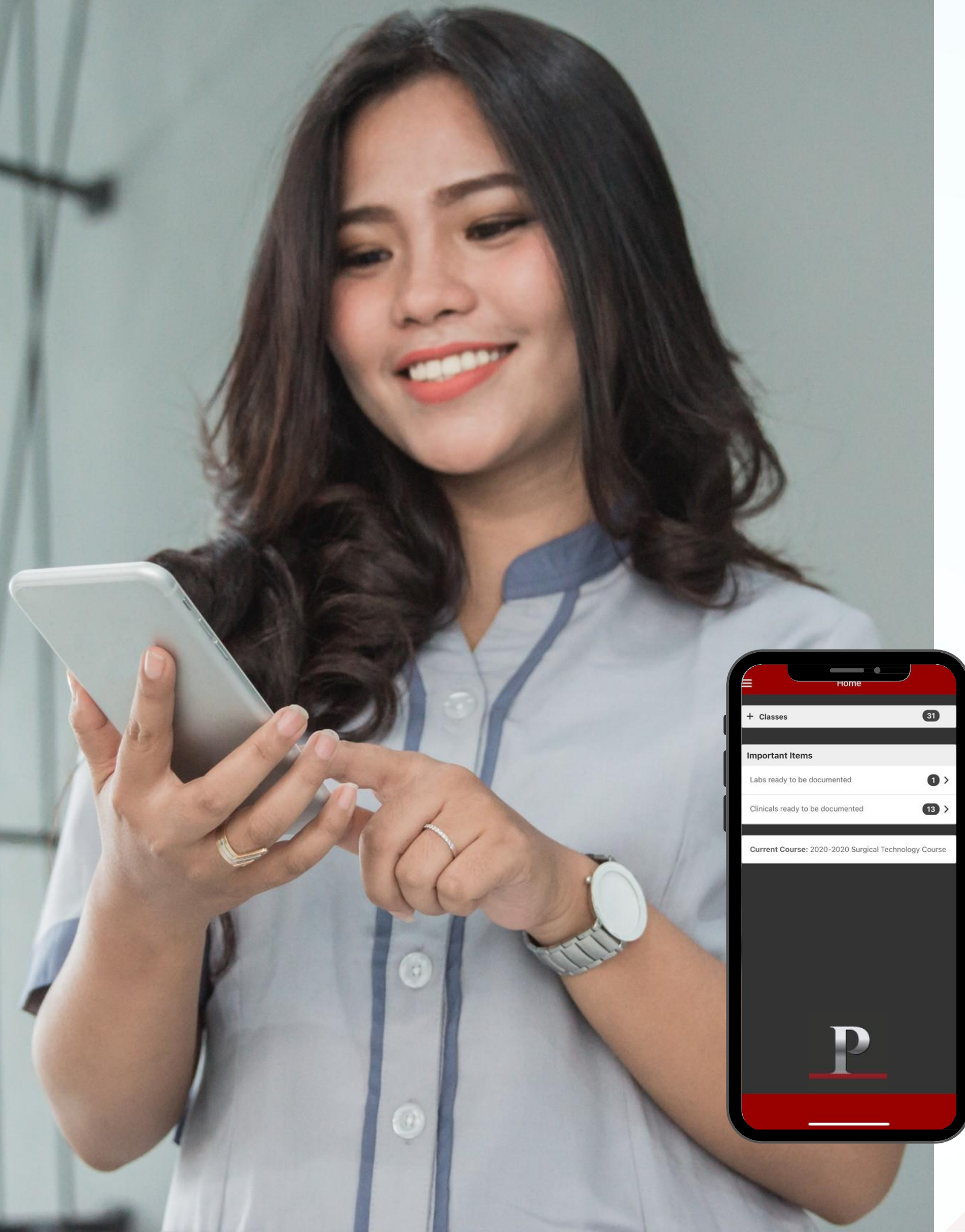


Created by Jeff Dykstra, MBA, SSGB

Presented by Rob Blackston, M.ED, CST, CSFA, FAST

the testing, scheduling, skills tracking,
and compliance reporting **experts**

PLATINUM
EDUCATIONAL GROUP





Rob Blackston

M.Ed., CST, CSFA, FAST

Rob's twelve-year educational career is centered around program management, curriculum design, technology integration, programmatic accreditation, and successful student outcomes.

Rob's creative leadership style emphasizes flexibility to support team members and students, project management, and to contribute to innovative advances in education resulting in high quality outcomes. Rob's experience and passion for teaching provides an environment of supportive higher learning.

As a Certified Surgical Technologist, Rob currently serves on the Board of Directors for the National Association of Surgical Technologists (AST).



AGGENDA



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About Platinum Educational

Group

Platinum Educational Group is a global leader in online testing, tracking, scheduling, and reporting. Our areas of focus include the Emergency Medical Services, Allied Health, and Nursing industries. Since 2002, we have provided valid and reliable online testing with [EMSTesting](#) for the EMS profession. In 2016, we launched [Platinum Tests](#) to provide testing for Registered Nursing educational institutions. [Platinum Planner](#), our scheduling software program includes the EMS, Nursing, and all Allied Health industries. In 2019, we designed [AccredAssist®](#) to help college program directors organize and manage the information necessary for accreditation reporting.

Our systems are designed to bring students, teachers, schools and clinical sites together to meet accreditation standards, provide reliable tracking and documentation, which will ultimately improve the quality of care for people globally.



Five Main Roadblocks

with Migrating to Electronic Tracking and Documentation



Not Tech Savvy



Learning a New Method Takes Too Much Time



Electronic Record Keeping is Too Expensive

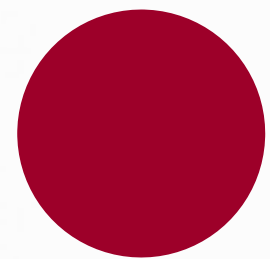


**We've always done it like this...
(paper and pencil)**

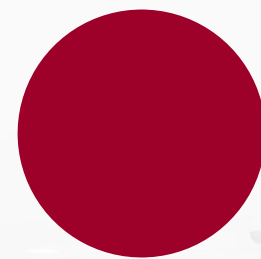


Platform Credibility

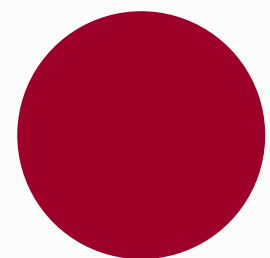
The Platinum Solution



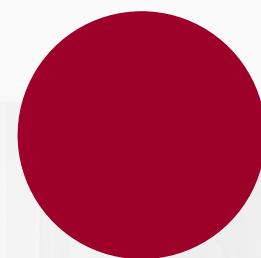
Detailed systematic training and platform ease of use



Hours spent on manual documentation and calculations (soft costs)



Connect with other schools and users of the platform



2-3 hours for initial training; Customer Support Team available 24/7

The definition of insanity is doing the same thing over and over and expecting different results.

There's a better way!

Bonus Features or Results of Planner

TRAIN STUDENTS TO MATCH THE
WORKFORCE

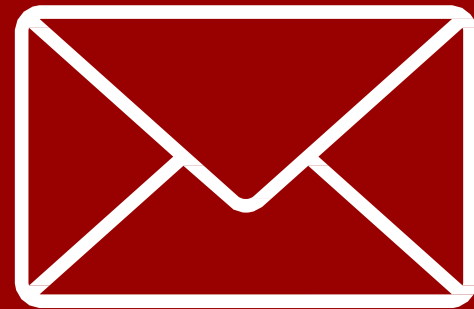
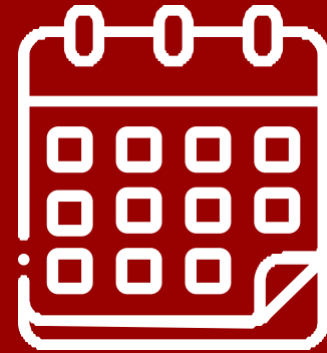
**STUDENT AND PRECEPTOR MOBILE APP WITH OFFLINE
ACCESSIBILITY**

MUCH EASIER SITE VISITS FOR PROGRAM
DIRECTORS

**PUTS RESPONSIBILITIES ON THE STUDENTS, NOT
EDUCATORS**

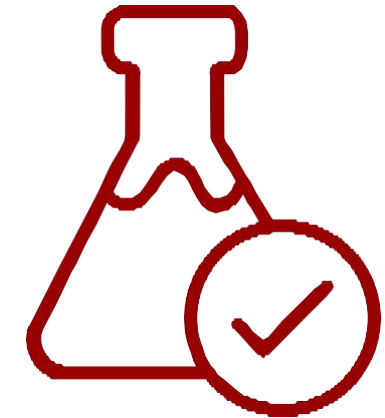
NO MORE STUDENT
EXCLUSIONS

**TIME STAMPED GPS WITH 6 FOOT RADIUS FOR
ACCURACY**



Student Scheduling 101

Creating Clinical
Schedules Student &
Instructor Calendars
Automated Reoccurring



Competency Tracking 101

Accreditation, Compliance,
& Customizable Reporting
Creating & Documenting
Lab & Clinical
Experiences



Q & A

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