

We certify veterinary professionals
in canine nutrition.



HELP DOG PARENTS FEED A BALANCED DIET WITH OUR RACE-APPROVED COURSE!

hands-on fresh dog food
LIVE WORKSHOPS



(CPCN) Canine Nutrition
CERTIFICATION



Certified Professional Canine Nutritionist (CPCN) Program

DON'T LET YOUR CLIENTS EMBARK ON THEIR FRESH FEEDING JOURNEY ALONE!



Your clients have been asking about fresh real food diets. Fresh food diets are not a fad, they aren't going anywhere. It's important for veterinarians and industry professionals like you to stay informed. You can play an active role in guiding dog owners towards the nutritional benefits they seek while minimizing the risks associated with a homemade diet.

Our course walks you through how to (1) **avoid nutritional imbalances with a fresh food diet** and (2) **prevent the spread of pathogenic bacteria** with proper sourcing and food safety protocols.

We also have a companion course for dog parents that mirrors the information you will learn and encourages them to work with their veterinary team. You can be confident in discussing how to feed fresh real food with informed dog parents and help them make the right decisions about food choices, food preparation, and health monitoring.



"If I wrote a course on nutrition, this is the course I would write. It is the course I was hoping for in veterinary school and did not receive." -Josie Beug, DVM



"I think the nutrition courses are very well suited to any veterinarian wanting a broad overview of integrative nutrition." -Carol Falck, DVM



This course is RACE-approved for 10 CE credits for veterinary professionals and CCPDT-approved for trainers (3 CEU) & behavior consultants (21 CEU).

Our CPCN program covers all aspects of feeding dogs a species-appropriate diet. It requires 60-80 study hours, total of 7 units and a dog food workshop.



Unit 1 Understanding Your Dog



Unit 3 Feeding Standards



Unit 2 Essential Nutrients



Unit 6 Following Up After The Transition to Real Food



Unit 4 Feeding Fresh Food Basics



Unit 5 Getting Started and Transitioning to Real Food



Unit 7 Common Myths and Misconceptions About Fresh Food



Online Workshop
A mandatory hands-on interactive DIY workshop to cement the concepts of feeding real food learned in the coursework.



FEEDREAL.COM/CPCN-DIRECTORY

Teach and earn as an FRI affiliate

GUIDE AND SUPPORT DOG PARENTS ON THEIR FRESH FOOD JOURNEY.



Join our affiliate program if you're passionate about sharing canine nutrition education and resources. We offer a fixed 20% commission on courses!

Why you should join FRI's Affiliate Program?

- ★ **No Sales Cap:** The sky's the limit when it comes to how much you can earn. The more you sell, the more you earn!
- ★ **Real-Time Tracking:** Our advanced tracking software allows you to monitor your sales, traffic, and earnings in real time.
- ★ **Dedicated Support:** Our dedicated affiliate team is here to help you at every step of the way. We provide resources and support to maximize your success.



AFFILIATE PROGRAM

It's simple, profitable & rewarding!

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