



# Sponsorship of the Annual Conference 2025

**LOUISVILLE, KENTUCKY**  
**AUGUST 1-3, 2025**

*The Triple Crown of Teaching Excellence:  
Leadership, Mentorship, and Innovation*

# Association of Veterinary Technician Educators

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**a community passionately dedicated to  
one concept — student success**

The AVTE champions One Community — a call to collaboration and engagement. It involves creating a sustainable framework for growth and innovation in veterinary technician education, strengthening students, faculty, programs, and the care delivery system we serve.

This initiative extends beyond formal meetings—it's about nurturing a culture where every stakeholder feels integral to our collective mission. We aim to build relationships beyond professional interactions, creating a network that supports, mentors, and inspires.

We invite all members of the veterinary education community to join us. Together, we can strengthen the next generation of veterinary technicians and demonstrate true "student-focused success." By embracing One Community, we uphold AVTE's values and further contribute to excellence in veterinary care.



# Sponsorships & Exhibits



The AVTE Annual Conference is an opportunity to get your organization and brand out in front of most AVMA-accredited veterinary technology programs. In 2024, we welcomed more than 330 attendees and over 40 exhibitors.

Exhibitors and sponsors are not an afterthought at AVTE conferences - our program has ample opportunity for you to connect with attendees - both at your table and in educational sessions you are welcome to attend.

Our onsite team focuses on making sure your experience is simple and streamlined, giving you more time to focus on why you make the trip - to interact with attendees.

And we manage to have some fun at the same time - ask around about all we do to drive traffic to the tables!



## Platinum Sponsor \$12,500

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- Recognition as a sponsor in distributions to approx. 350 attendees at the Annual Conference, on respective signage throughout the event, with links on the AVTE website, in email blasts, and social media related to the program
- One cover ad in the printed Summer 2025 issue of JAVTE and one ad in the digital Winter 2025 issue (or 2026 based on the time of sponsor commitment)
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 350 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 7 attendees and 7 memberships for 1 year.
- Complimentary registration excludes fees for pre and post-conference sessions, as well as any social programs
- Opportunity for a 2-3 minute presentation to attendees at the conference opening or closing session
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list



## Diamond Sponsor \$10,000

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- Recognition as a sponsor in distributions to approx. 350 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program
- One full page ad in the printed Summer 2025 issue of JAVTE and in the digital Winter 2025 issue (or 2026 based on the time of sponsor commitment)
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 350 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 5 attendees and 5 memberships for 1 year.
- Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs
- Opportunity for a 1-2 minute welcome at the general session
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list



## Gold Sponsor \$7,500

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- Recognition as a sponsor in distributions to approx. 350 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- One half page ad in the digital Winter 2025 issue of JAVTE (or 2026 based on the time of sponsor commitment)
- Opportunity to contribute an item to the door prize and/or the swag bag (est. 350 pieces for swag bag)
- Complimentary exhibit table with premium placement (including 2 attendees) and an additional 3 attendees and 3 memberships for 1 year. Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs
- A discount registration code to share
- Social media posts acknowledging sponsorship
- One electronic mailing to the attendee list



## Silver Sponsor \$5,000

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- Recognition as a sponsor in distributions to approx. 350 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts, and social media related to the program
- One quarter page ad in the digital Winter 2025 issue of JAVTE (or 2026 based on the time of sponsor commitment)
- Opportunity to contribute an item to the door prize give away
- Complimentary exhibit table with premium placement (including 2 attendees) and 1 additional attendee and 2 AVTE memberships for 1 year. Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs
- A discount registration code to share



## Bronze Sponsor \$2,500

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- Recognition as a sponsor in distributions to approx. 350 attendees at the Annual Conference, on respective signage throughout the event, with link on the AVTE website, in email blasts and social media related to the program.
- One 1/6 page ad in the digital Winter 2025 (or 2026 based on the time of sponsor commitment) issue of JAVTE
- Opportunity to contribute an item to the door prize give away
- 2 complimentary attendees. Complimentary registration excludes fees for pre and post conference sessions, as well as any social programs.
- 1 complimentary membership for 1 year
- A discount registration code to share



## Exhibit Tables\*

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- Exhibit tables include 6' table (draped), two chairs, waste basket and electric, along with 2 full conference registrations.
- AVTE onsite staff is available for assistance with getting shipments to your table before arrival and out with minimal hassle.
- Exhibitors and sponsors are welcome at ALL education and networking events.
- Over 300 attendees are expected, representing the vast majority of AVMA-accredited vet tech programs.
- Driving traffic to you is a priority - we build the space to maximize visits in route to sessions and throughout the program schedule.

**Premium Table: \$985**

**Standard Table: \$880**



## What attendees are saying...

This particular conference is incredibly valuable for me on multiple levels. I wear several hats while in attendance. I am an instructor, program director, curriculum developer, and business owner. The breakout sessions provide motivation and inspiration for growth in so many areas. The networking opportunities are valuable from both the educator and business owner perspectives.

Great vendors! Dedicated community of educators. You can feel the passion oozing out of everyone.



## What attendees are saying...

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I took away A LOT from this conference and came back with so many good ideas and made a lot of new contacts!

I enjoyed the atmosphere of this event both through the topics presented and through the engagement with fellow colleagues. I feel that this conference provided a warm and inviting environment in which to network and share ideas.

I hope to incorporate a few new teaching strategies into the courses I teach.



# Sponsorship Form

## Contact Information

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature required to secure sponsorship:

REQUIRED SIGNATURE: \_\_\_\_\_

## Sponsorship Levels

- ☐ Platinum Sponsor \$12,500
- ☐ Diamond Sponsor \$10,000
- ☐ Gold Sponsor \$7,500
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$2,500

## Exhibit Table \*

- ☐ Premium Table: \$985
- ☐ Standard Table: \$880

To talk about program specific sponsorship, please contact Michele Von Deak at [mvondeak@avte.net](mailto:mvondeak@avte.net).





# THANK YOU

**CONTACT US TO INQUIRE ABOUT OUR  
SPONSORSHIP OPPORTUNITIES!**



[help@avte.net](mailto:help@avte.net)

[avte.net](http://avte.net)

Customized sponsorship packages are always available. For more information,  
please contact Michele Von Deak at 888-859-8832 or [help@AVTE.net](mailto:help@AVTE.net).