

Veterinary Medicine Podcast Episode Evaluation Rubric

Course: _____

Episode Title: _____

Host/Speaker: _____

Duration: _____ Episode Date: _____

Evaluator: _____ Date of Review: _____

Overall Rating Scale

- **4 - Excellent:** Exceeds expectations, exemplary quality for educational use
 - **3 - Good:** Meets expectations, suitable for educational use with minor reservations
 - **2 - Fair:** Below expectations, requires significant supplementation or discussion
 - **1 - Poor:** Does not meet standards, not recommended for educational use
-

1. Content Accuracy and Veterinary Standards

Criteria: Medical information is current, evidence-based, and aligns with accepted veterinary practice standards.

Score Description

- | | |
|---|--|
| 4 | All medical information is accurate, current, and supported by recent evidence. References established veterinary guidelines and best practices. |
| 3 | Medical information is generally accurate with minor gaps. Mostly aligns with current standards. |
| 2 | Some inaccuracies or outdated information present. May conflict with current veterinary guidelines in minor ways. |
| 1 | Contains significant medical inaccuracies or outdated practices that could mislead students. |

Score: ____/4

Notes: _____

2. Speaker Credibility and Expertise

Criteria: Speaker demonstrates appropriate veterinary qualifications and subject matter expertise.

Score Description

- | | |
|---|--|
| 4 | Speaker is a recognized expert with relevant DVM/VMD and specialized training/board certification in the topic area. |
| 3 | Speaker has appropriate veterinary credentials and demonstrated experience in the subject area. |
| 2 | Speaker has basic veterinary qualifications but limited demonstrated expertise in the specific topic. |
| 1 | Speaker lacks appropriate veterinary credentials or expertise is questionable for the topic discussed. |

Speaker Credentials:

Score: ____/4

Notes: _____

3. Educational Value and Learning Objectives

Criteria: Content effectively supports learning objectives and provides educational value for veterinary students.

Score Description

- | | |
|---|--|
| 4 | Clearly addresses specific learning objectives. Provides practical, applicable knowledge that enhances curriculum. |
| 3 | Generally supports learning objectives with good educational content relevant to veterinary practice. |
| 2 | Some educational value but may lack focus or clear connection to learning objectives. |
| 1 | Limited educational value or unclear relevance to veterinary curriculum. |

Relevant Learning Objectives:

Score: ____/4

Notes: _____

4. Content Organization and Clarity

Criteria: Information is well-organized, logically presented, and easy to follow.

Score Description

- | | |
|---|--|
| 4 | Exceptionally well-organized with clear structure, smooth transitions, and logical flow of concepts. |
| 3 | Well-organized content with clear main points and generally good flow. |
| 2 | Somewhat organized but may have confusing sections or unclear transitions. |
| 1 | Poorly organized, difficult to follow, or lacks clear structure. |

Score: ____/4

Notes: _____

5. Depth and Comprehensiveness

Criteria: Topic coverage is appropriate for the intended audience and educational level.

Score Description

- | | |
|---|--|
| 4 | Comprehensive coverage with appropriate depth. Addresses key concepts thoroughly while remaining accessible. |
| 3 | Good coverage of main topics with adequate depth for educational purposes. |
| 2 | Basic coverage but may lack important details or have superficial treatment of complex topics. |
| 1 | Insufficient depth or missing critical information needed for educational objectives. |

Score: ____/4

Notes: _____

6. Clinical Relevance and Case Integration

Criteria: Content includes relevant clinical examples, cases, or practical applications.

Score Description

- | | |
|---|--|
| 4 | Excellent use of clinical cases and practical examples that clearly illustrate concepts and enhance understanding. |
| 3 | Good integration of clinical examples that support learning objectives. |
| 2 | Some clinical examples provided but may lack relevance or clear connection to concepts. |
| 1 | Limited or no clinical examples, or examples that don't effectively support learning. |

Score: ____/4

Notes: _____

7. Audio Quality and Production Value

Criteria: Audio is clear, professional, and conducive to learning.

Score Description

- | | |
|---|---|
| 4 | Excellent audio quality with clear speech, minimal background noise, and professional production. |
| 3 | Good audio quality with minor issues that don't significantly impact comprehension. |
| 2 | Adequate audio quality but some issues (background noise, unclear speech) may affect learning. |
| 1 | Poor audio quality that significantly impacts ability to understand content. |

Score: ____/4

Notes: _____

8. Engagement and Teaching Style

Criteria: Speaker maintains student interest and uses effective teaching techniques.

Score Description

- 4 Highly engaging delivery with varied pace, appropriate enthusiasm, and effective use of teaching techniques.
- 3 Generally engaging with good teaching style and appropriate energy level.
- 2 Somewhat engaging but may be monotonous or lack variety in presentation style.
- 1 Poor delivery that is likely to lose student attention or interest.

Score: ____/4

Notes: _____

9. Currency and Timeliness

Criteria: Information reflects current veterinary knowledge and recent developments in the field.

Score Description

- 4 Information is very current, references recent research, and addresses latest developments in the field.
- 3 Generally current information with recent references and up-to-date practices.
- 2 Mostly current but may lack some recent developments or rely on older sources.
- 1 Outdated information that doesn't reflect current veterinary knowledge or practices.

Score: ____/4

Notes: _____

10. Ethical Considerations and Professionalism

Criteria: Content demonstrates professional ethics and appropriate veterinary standards.

Score Description

- | | |
|---|---|
| 4 | Exemplary demonstration of veterinary ethics, professionalism, and appropriate client/patient considerations. |
| 3 | Good adherence to professional standards and ethical considerations. |
| 2 | Generally professional but may have minor lapses in ethical considerations or professional standards. |
| 1 | Concerning ethical issues or unprofessional content that could mislead students about proper conduct. |

Score: ____/4

Notes: _____

Summary and Recommendation

Total Score: ____/40

Percentage: ____%

Overall Quality Rating:

- **90-100% (36-40 points):** Excellent - Highly recommended for educational use
- **80-89% (32-35 points):** Good - Recommended with minor supplementation
- **70-79% (28-31 points):** Fair - Use with significant discussion and supplementation
- **Below 70% (<28 points):** Poor - Not recommended for educational use

Recommendation:

- ☐ **Highly Recommend** - Excellent educational resource
- ☐ **Recommend** - Good resource, use as planned
- ☐ **Recommend with Reservations** - Use with additional context/discussion
- ☐ **Do Not Recommend** - Find alternative resource

Suggested Use:

- ☐ Primary learning resource
- ☐ Supplementary material
- ☐ Discussion starter
- ☐ Background/optional listening

Additional Comments and Suggestions:

Required Follow-up Actions (if any):

- ☐ Provide additional context before use
- ☐ Prepare discussion questions to address gaps
- ☐ Supplement with current research
- ☐ Fact-check specific claims
- ☐ Other: _____

Instructor Signature: _____ **Date:** _____