

After the Credentials - The Future of Technician Post- Graduate Education

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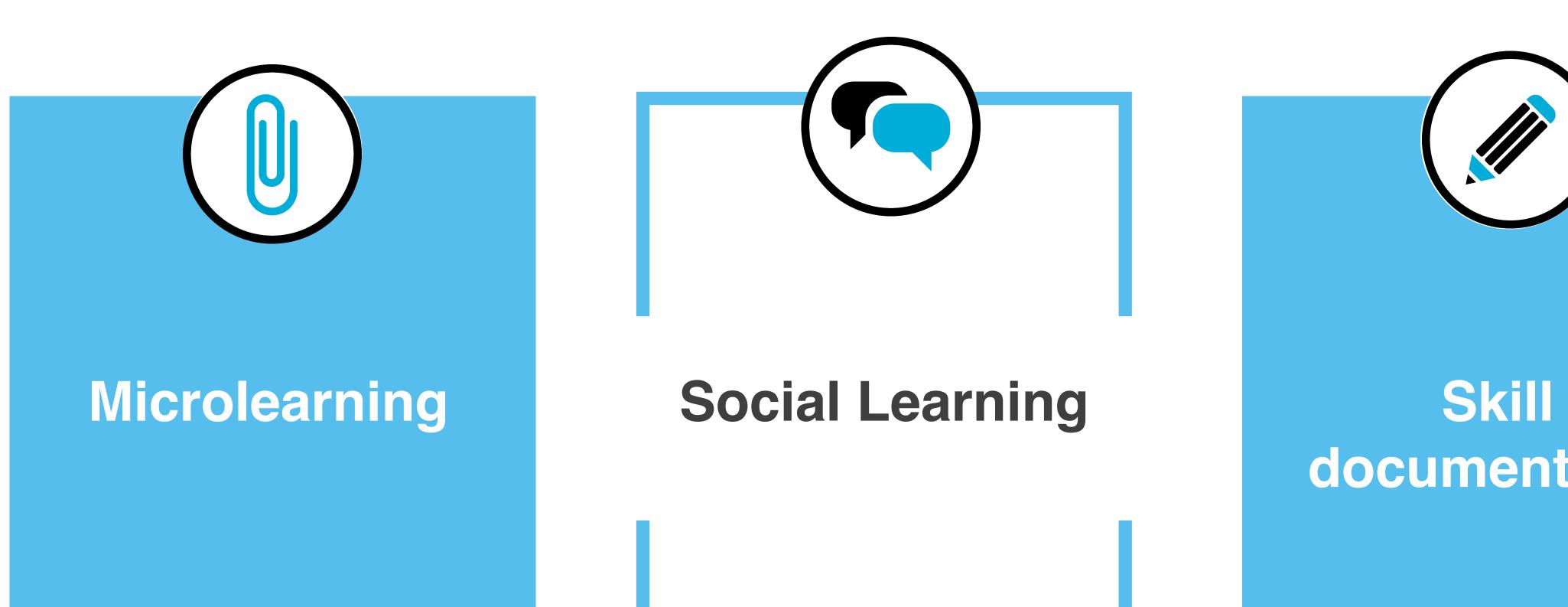
What's next?

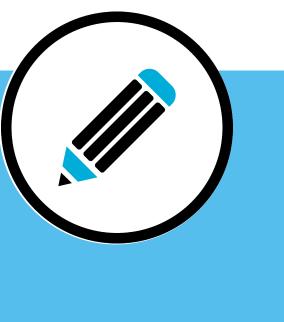
After a rigorous technician credentialing program, what is next for your students?

How do we encourage them to continue to learn in a manner that suites them best and ensures that their new skills are rewarded financially?



The three pillars of learning success





documentation



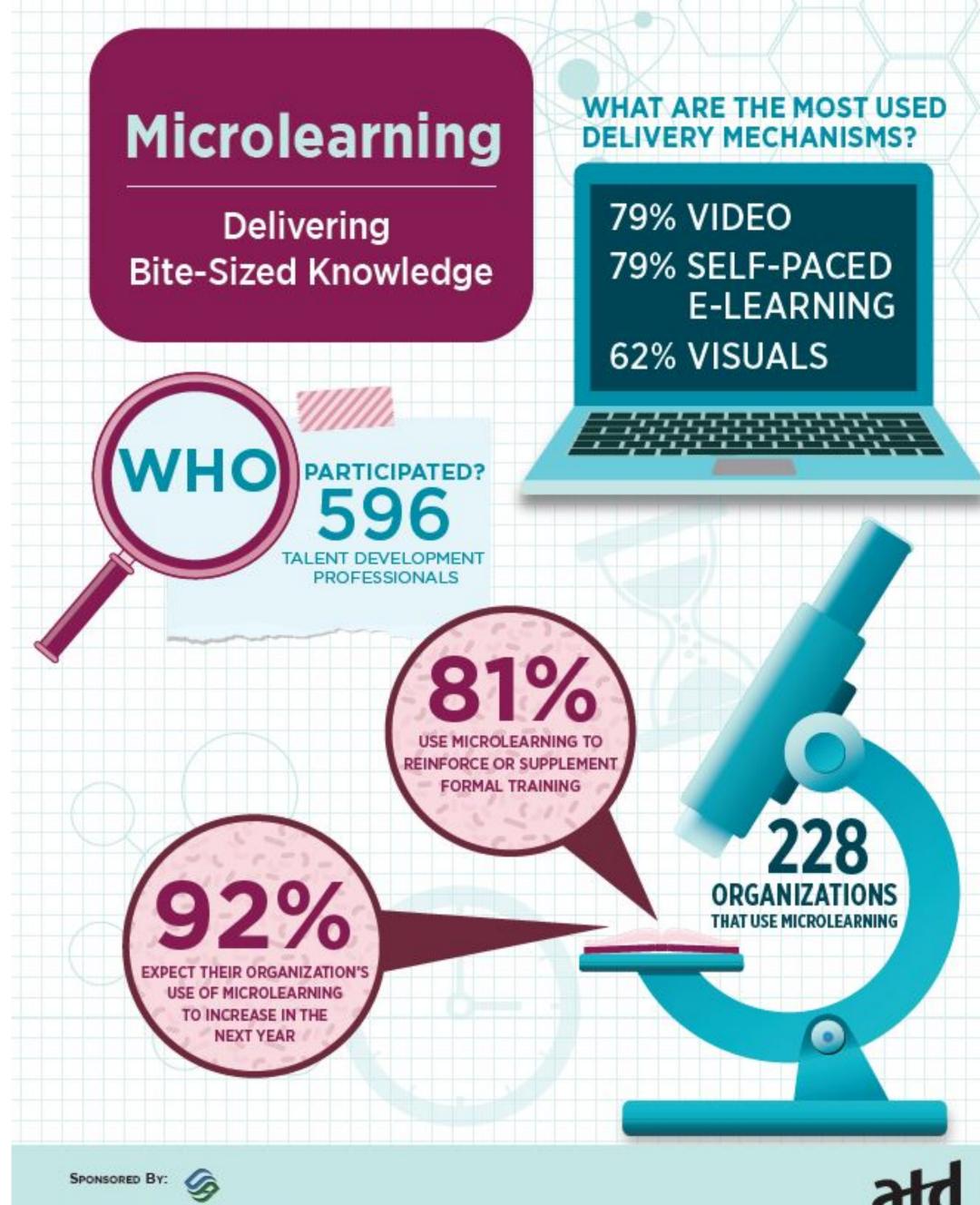
Microlearning



How to... Make Banana Bread



Best practices in adult learning







Bersin's Modern Learner Profile

1% 25% of a typi<mark>cal</mark> workweek to decay in attention span between focus on training 2000 and 2015. & development. 75% 67% of all workers use of workers state that they are mobile and wireless stressed at work. computing. 70% 57% of interruptions at of learners turn to work are from search engines for social media tools knowledge. or apps. of employees believe sharing knowledge with their team is very important or essential.

So...what is Microlearning?

Microlearning is a technique of delivering learning content in short, bite-sized bursts (from three to five minutes).

Neuroscientists have determined that we can only absorb four to five pieces of information into short-term memory at any given time, so by breaking it into short chunks, it's easier to understand and assimilate.

Source: Axonify

Microlearning Rules

- Provide personalized and adaptive learning experiences
- Offer gamification to engage employees in ongoing learning
- Include modern social elements for collaborative learning
- Be accessible from multiple devices, including mobile
- Allow employees to pull information when they need it

Learning at your fingertips!

Microlearning Effects

Continuous learning

Continuous skills expansion

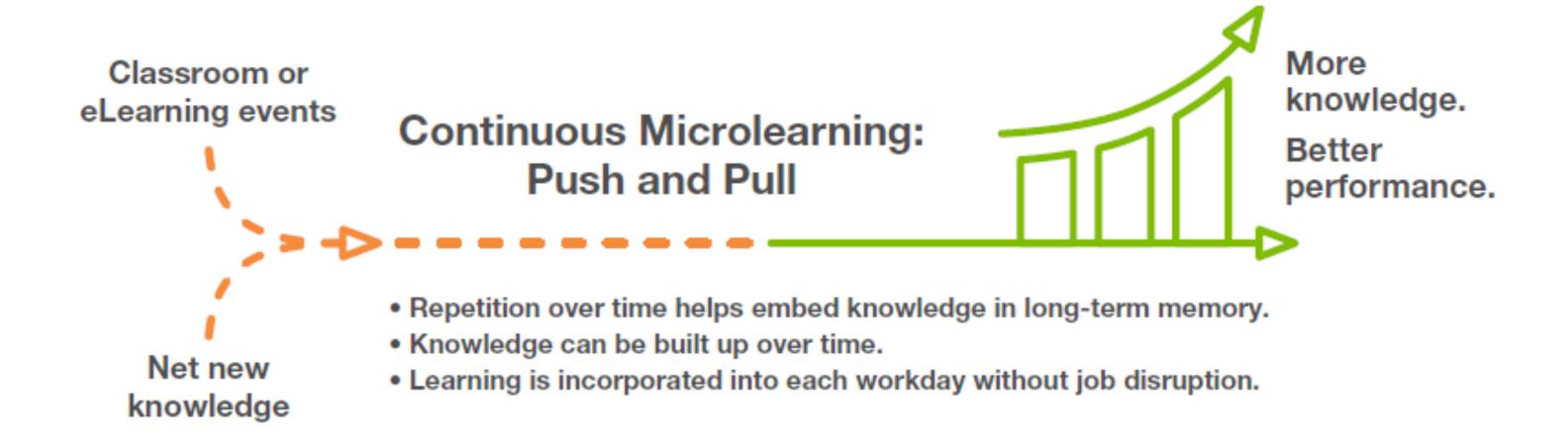
Lasting behavior changes

Improved job performance

Why?

- 1) Meets the modern learners' needs
- 2) Caters to mobile environments
- 3) Less disruptive to busy schedules
- 4) Increased retention
- 5) Targeted at cognitive load capacities
- 6) Self-directed
- 7) Supports confidence-based learning

Microlearning Strategy

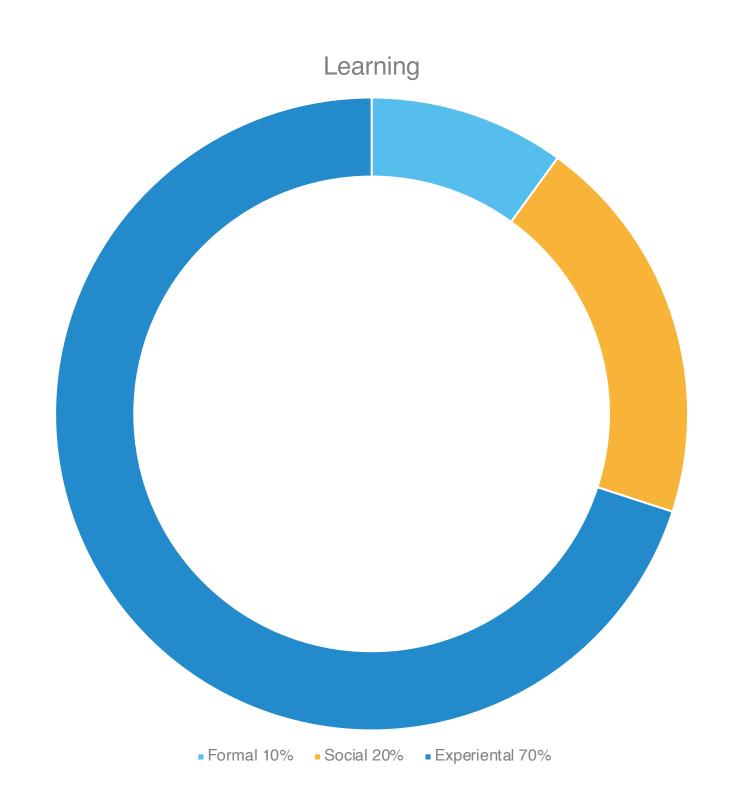




Social Learning



Learning Pillars



Formal

LMS courses classes

Social

Communities
Networks
Mentoring

Experiential

On the Job experiences

Social Learning

Social Learning Theory (Albert Bandura), states that people learn from one each other, through observation, imitation, and modeling.

The theory is considered a bridge between behaviorist and cognitive **learning** theories because it encompasses attention, memory, and motivation.

Social Learning – why?

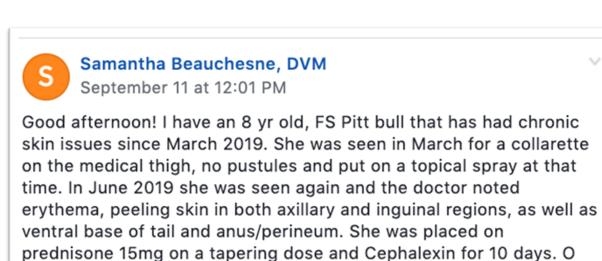
- •Quicker learning. When employees are given the tools to rely on one another to get answers to day-to-day issues from day one on the job, they no longer have to wait for a scheduled training, which can occur at anytime. Because social learning is collaborative, happens in real-time, and has a direct relation to an employee's work, learning can happen anytime
- •Real time Q&A. When a problem occurs in real time, an ideal scenario would provide an immediate answer. The ability to ask questions, follow examples, reproduce other's actions and test solutions, in real time, is extraordinarily valuable.
- •With more screen time and less face time in their day-today lives, employees may be socialized to feel uncomfortable asking a direct, inperson question.

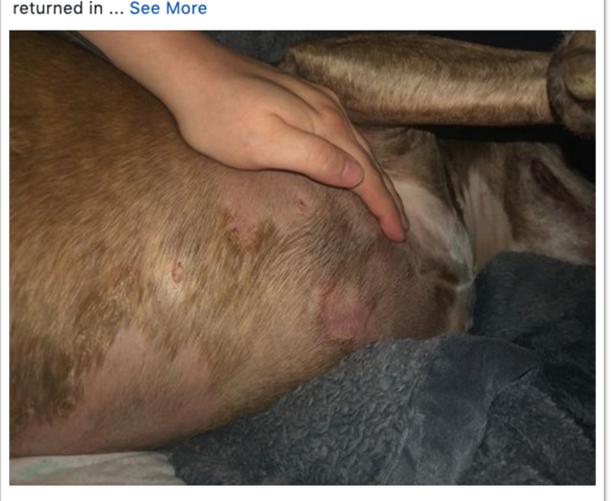
Social Learning – why?

- •Increased engagement. When employees are able to take part of a discussion, at any level from a simple "like" of a comment to leading a discussion or even coaching others the freedom to engage as they wish equals increased engagement.
- •Increased productivity. Social learning provides for a network of mentors where information is easily created and distributed, where employees can become more informed, obtain more information and make better decisions through increased engagement with others.

Source: HospitalPortal

Social Learning





2 Comments Seen by 185



Comment



Candace Sousa, DVM, DABVP, DACVD IMO it's time for a biopsy. I'm not surprised that after treating with a cephalosporin and fluoroquinolone that the Staphylococcus on the dog is now MRS. All Staph pyoderma is secondary to



David Liss, MS, RVT, VTS (ECC, SAIM), CVPM, PHR

September 24 at 8:33 AM ⋅ • Add Topics

Here we go again! This time it's Trauma Tuesday!

5-year-old male neutered mixed breed dog presents for having been hit by a car. Upon

presentation, you notice pale mucous membranes and a proptosed right eye. The other vitals

are not surprisingly out of range, you notice increased respiratory rate and tachycardia...... See More

2 Comments Seen by 45







Morgan Osborn Large Bore IVC (2 if able). Start O2. Check for further signs of head trauma +/- manitol. PAIN MEDS +/- Shock bolus warm IVF, depending on head trauma status. Radiographs of head, cervical, chest, plus any other areas that look damaged. Also talk to owner about CPR vs. DNR and be ready to role with crash cart.

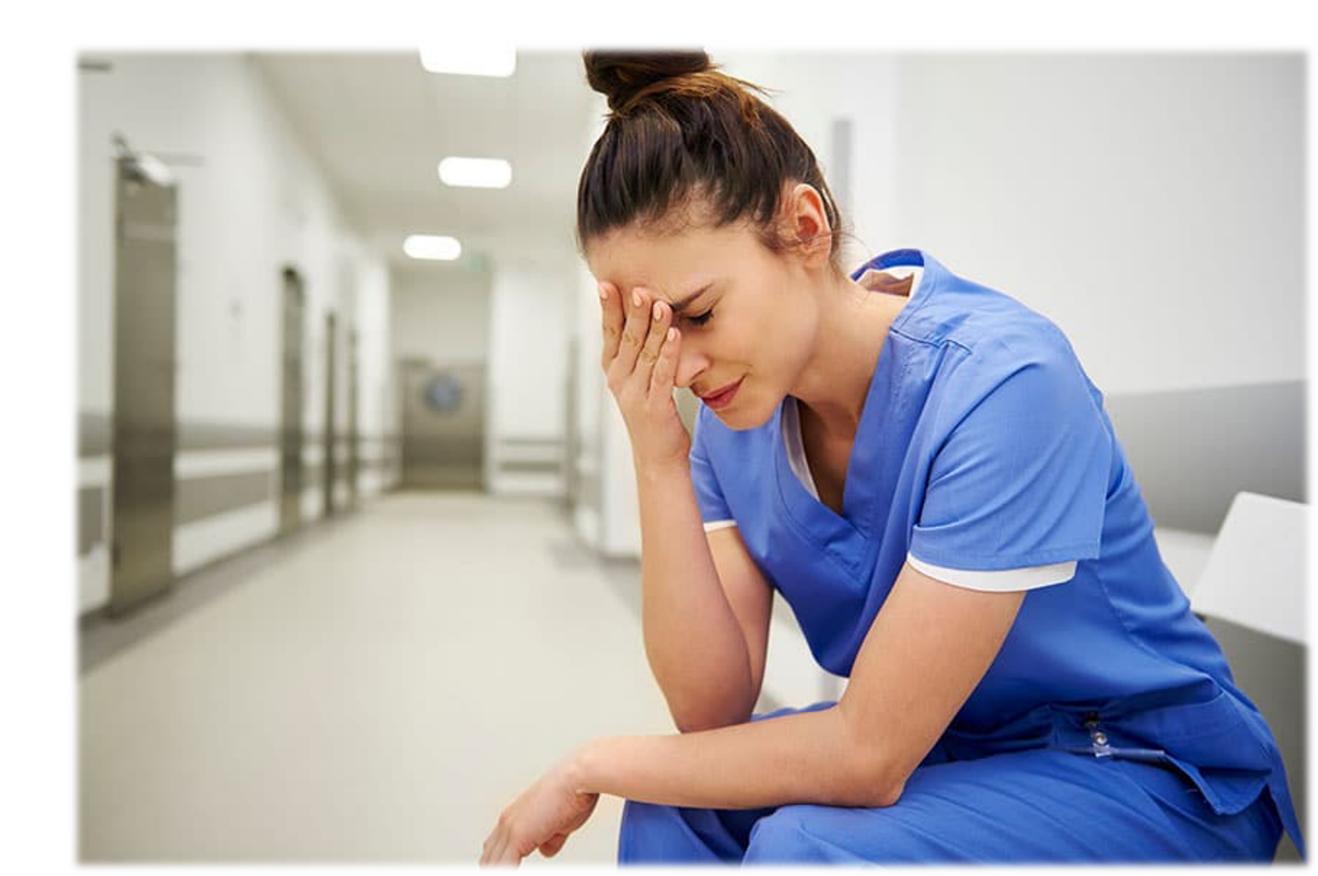
Like · Reply · 2d



Laura Batoon Hypovolemic shock following a traumatic head injury. Size appropriate IV catheters. Check airway for blood or obstruction ...supply oxygen via mask or nasal canulas. Run CBC, Chemistry, pT/Ptt, Start a hyper-tonic saline and hetastarch fluid therapy ... See More

Like · Reply · 1d

Social Learning – we are in this together





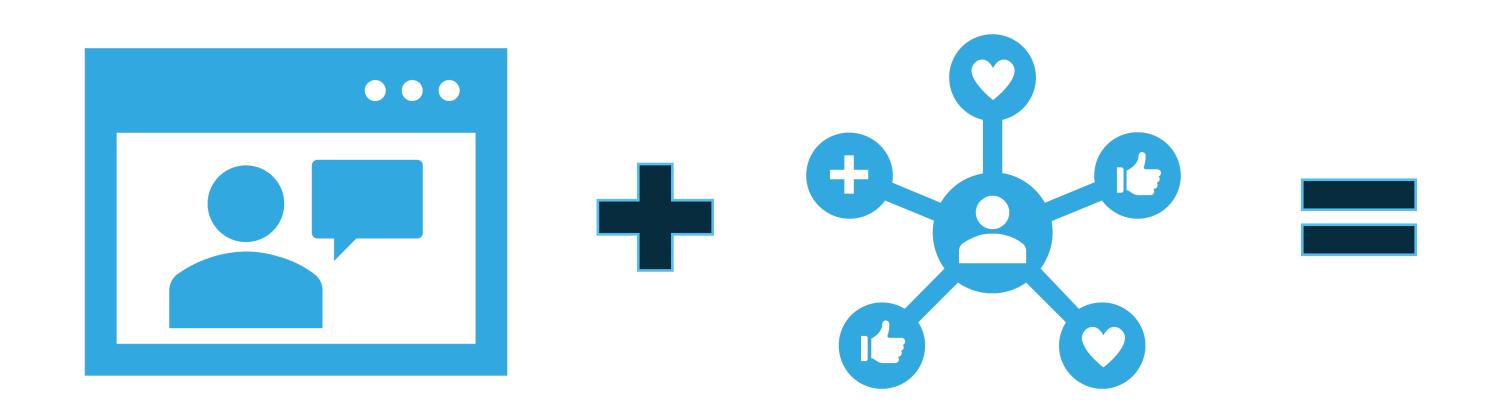
Skill documentation

Watch me do this!



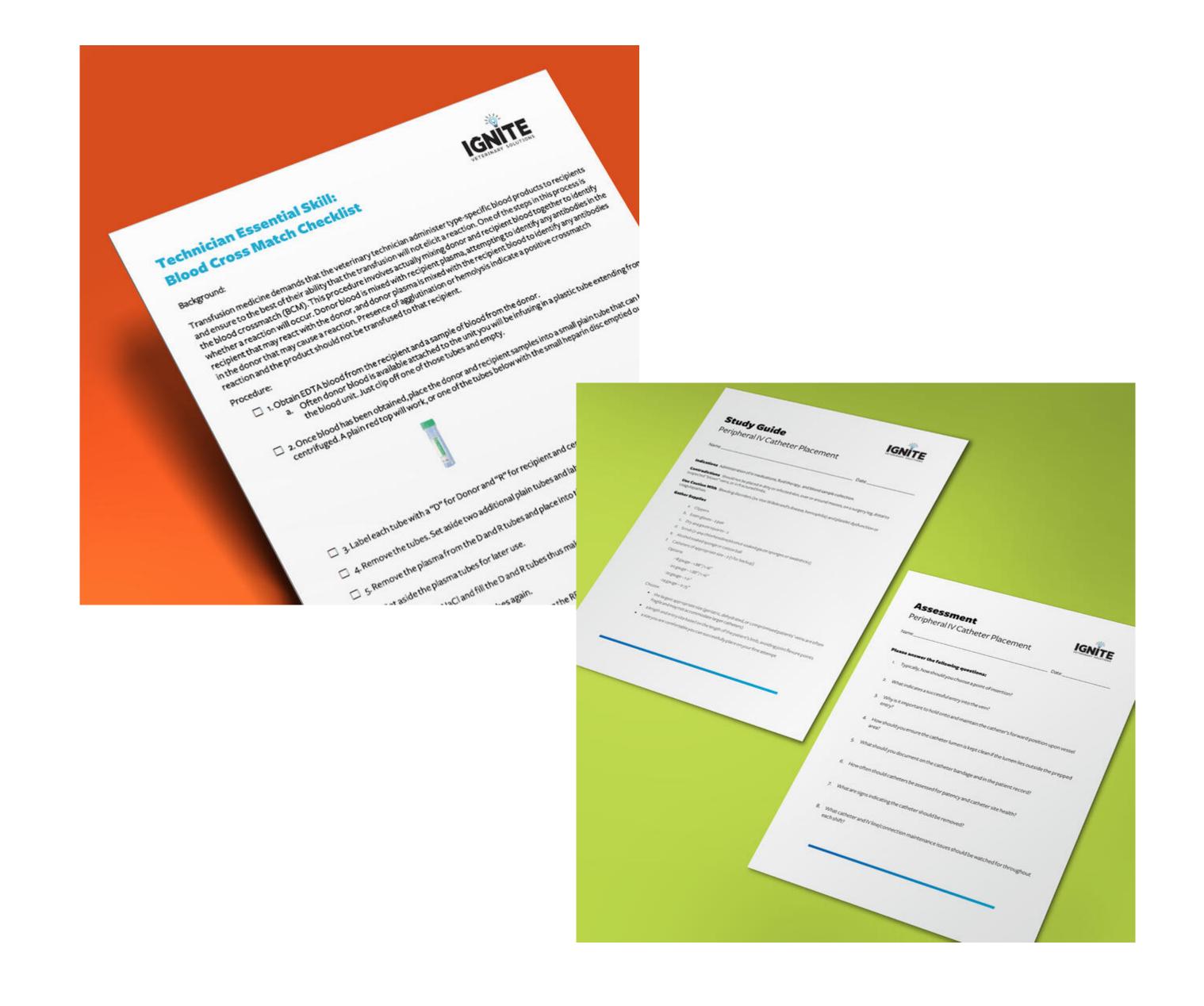
Setting Up for Success

Tools to Action





Tools to action



Opportunities

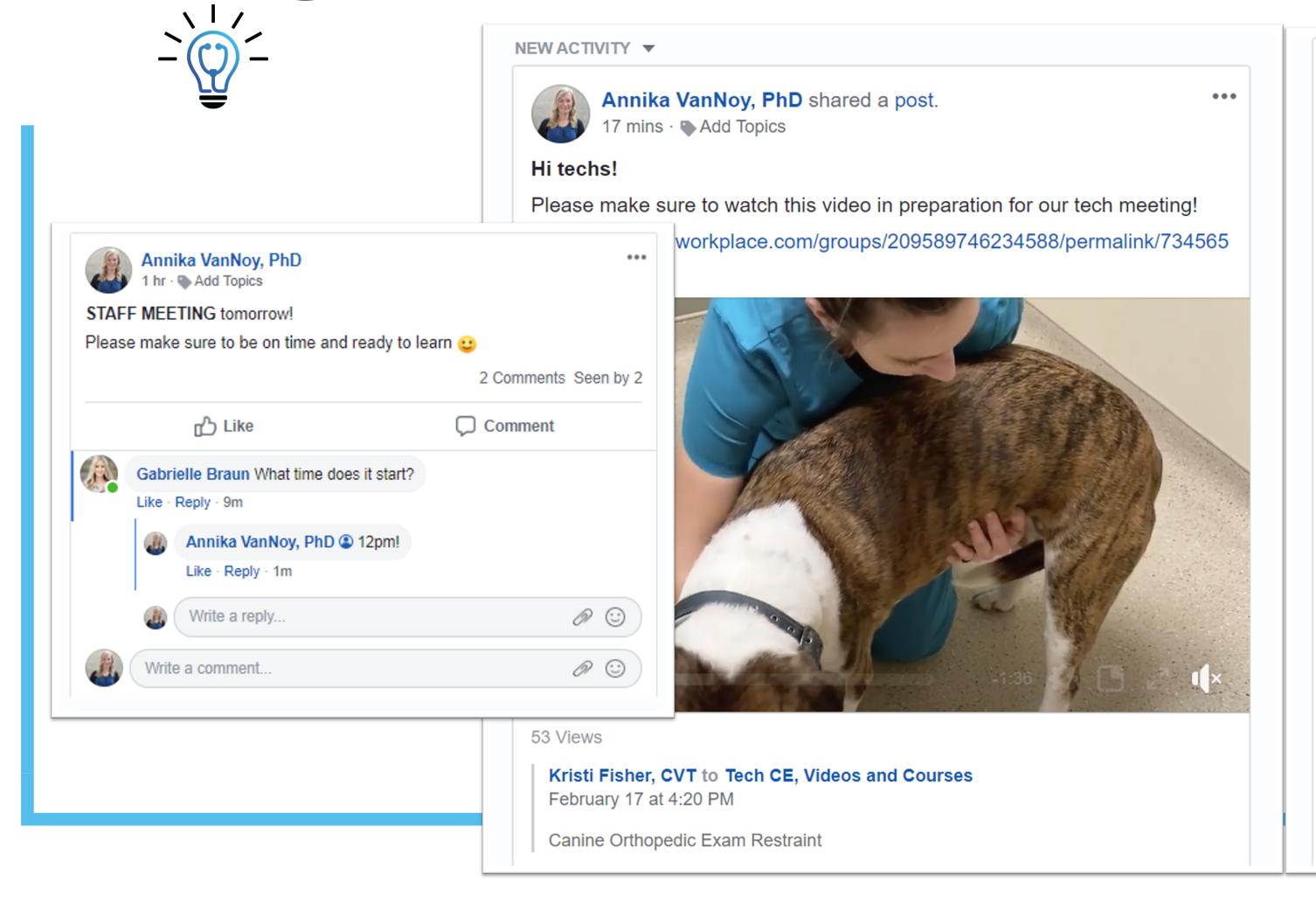


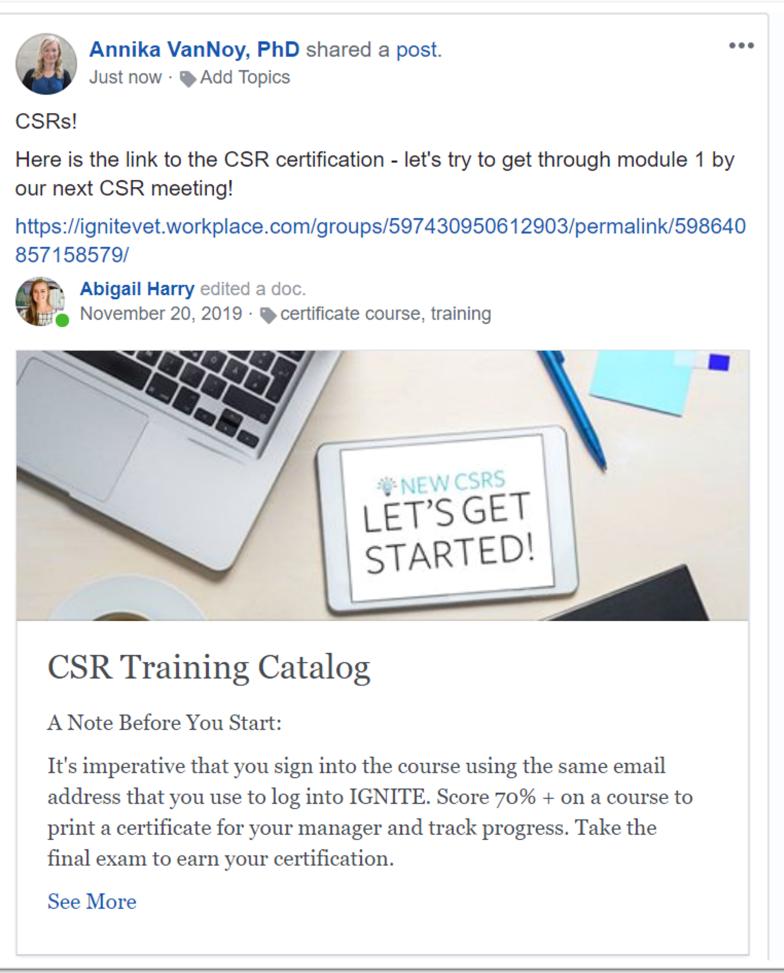


- 1.Job candidates present their validated skills lists at the time of interview
- 2.If working interviews are performed, technician or assistant demonstrates the requested skills from the list
- 3. Veterinarians and Practice Managers are confident of the abilities of the new hire and plan their shifts and pay accordingly 4. The practice continues to invest in the training of the new hire and other medical staff to fit the service mix of the particular hospital. Doctors allow their medical team to maximize their education and skills
- 5. Veterinarians are able to do more of the key duties that only they can do. They see higher revenue and more days of getting out on time
- 6.Doctors and medical staff have higher job satisfaction
- 7. Turnover of medical staff declines, and patient care and client delight goes up

Source: Dr. Jill Clark

Design Your Hospital Curriculum







01

MICROLEARNING

Short (<2 minute) videos

02

ROLE SPECIFIC SOCIAL LEARNING

Separate communities for CSRs, Technicians, Doctors, Managers, and Owners

03

TRADITIONAL COURSES

Along with virtual boot camps

04

RESOURCES

Documents, forms, templates, and checklists to keep you from reinventing the wheel

Sources

- Want to be a Great Leader? Add Microlearning ATD 2018
- Applying Social Learning Theory using Intranet tools in a Hospital Workplace – HospitalPortal 2019
- What Is Social Learning? 6 Essential Elements Of A Successful Social Learning Strategy – Elearning Industry 2019
- Social Learning Theory (Albert Bandura) InstructionalDesign.org
 2018
- Microlearning: Small Bites, Big Impact. Axonify 2017
- Can Skills Lists Save Our Veterinary Technicians and Assistants? –
 Jill Clark, DVM 2020

THANK YOU



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